Management

Introduction

The Bachelor of Science in Management program recognizes the need for lifelong learning by providing a degree completion opportunity for technical college graduates. Developed in response to place-bound professionals' need for additional education, the program is a collaborative effort between the UW Colleges, Wisconsin Technical Colleges and UW-Stout.

The curriculum provides a sequence of management courses with concentrations in the management of business, industrial, service industries,quality and human resources allowing students the flexibility to choose the track that suits their personal and professional goals. Students prepare for managerial and leadership opportunities, building on previous technical education, positioning themselves for new or changing opportunities in the workforce, increasing salary potential and contribution to current employers, and growing personally and professionally in breadth and depth of knowledge.

The program is scheduled for working professionals through evening and online class offerings, using a variety of distance education methods.

An Associate of Applied Science or Associate of Science degree in a technical field is suggested. Students should possess two or more years of technical work experience.

General Requirements
Bachelor of Science Degree

Total for graduation	120 credits
General Education	40 credits
Technical Emphasis	40 credits
Major Studies	22 credits
Concentration	18 credits

General Education

40 credits required

A. Communication Skills — 8 Credits

ENGL-101	Freshman English – Composition *or*	
ENGL-111	Freshman English – Honors I	3
ENGL-102	Freshman English – Reading and Related Writing *or*	
ENGL-112	Freshman English – Honors II	3
SPCOM-100	Fundamentals of Speech	2

B. Analytic Reasoning — 6 Credits

STAT-130	Elementary Statistics	2
MATH-120	Introductory College Mathematics I (*or higher*)	4

C. Health and Physical Education — 2 Credits

Courses must be from areas of health, physical education or nutrition.

D. Humanities and the Arts — 9 Credits

Courses must be from three or more areas including art history, creative arts, foreign language and culture, history, literature, music appreciation, performing arts and philosophy.

E. Social and Behavioral Sciences — 9 Credits

ECON-201	General Economics *or*	
ECON-210	Principles of Economics I	3

Remaining courses must be from two or more areas including anthropology, geography, political science, psychology and sociology.

F. Natural Sciences (with Lab) — 4 Credits

G. Technology — 2 Credits

Technical Emphasis

40 credits required

Because each student brings different qualifications as a result of prior training and experience, the student, with the assistance of the program director, will define all 40 technical credits in terms of student and job competency needs.

Major Studies

62 credits required

Management Core — 22 Credits

BUACT-206	Introduction to Financial Accounting	3
BUINB-260	Introduction to International Business	3
BUMGT-304	Principles of Management	3
ENGL-415	Technical Writing	3
INMGT-100	Introduction to Industrial Management	1
INMGT-200	Production and Operations Management *or*	
INMGT-210	Service Operations Management	3
INMGT-325	Quality Management	3
INMGT-400	Organizational Leadership	3

Concentrations

18 credits required

Business Management		**18 Credits**
BUACT-207	Introduction – Corporate and Managerial Accounting	3
BUACT-340	Business Finance	3
BULGL-318	Business Law I	3
BUMGT-490	Strategic Management and Business Policy	3
BUMIS-333	MIS-Decision Support Systems	3
BUMKG-330	Principles of Marketing	3

Human Resource Management		**18 Credits**
PSYC-381	Industrial/Organizational Psychology	3
PSYC-382	Human Resource Management	3
PSYC-403	Management of Employee Reward Systems	3
PSYC-485	Recruitment and Selection of Human Resources	3
RC-381	Occupational Safety/Loss Control	3
TRHRD-360	Training Systems in Business and Industry	3

Industrial Management		**18 Credits**
INMGT-300	Engineering Economy	3
INMGT-305	Resource Planning and Materials Management	3
INMGT-320	Quality Tools	3
INMGT-365	Project Management	3
INMGT-460	Industrial Management Capstone	3
RC-381	Occupational Safety/Loss Control	3

Quality Management		**18 Credits**
INMGT-300	Engineering Economy	3
INMGT-320	Quality Tools	3
INMGT-365	Project Management	3
INMGT-410	Six Sigma Quality Improvement Methods	3
INMGT-420	Quality Assurance – Practicum	3
INMGT-440	Lean Enterprise	3

Service Management		**18 Credits**
PSYC-382	Human Resource Management *or*	
TRHRD-360	Training Systems in Business and Industry	3
INMGT-460	Industrial Management Capstone	3
SRVM-111	Introduction to Global Service Management	3
SRVM-354	Service Marketing Management	3
SRVM-410	Electronic Service Management	3
SRVM-420	International Service Concepts	3